

London Wednesday 06 March 2019

Manchester Friday 15 March 2019

Keynote
educational

AQA A LEVEL SOCIOLOGY

CONFERENCE FOCUS

This NEW conference, is designed in the light of the 2018 examinations. The revamped conference will focus on challenging areas, how to boost grades and how to meet the demands of the questions for examination success in 2019.

This NEW conference will provide students with a motivational revision day, at which they will hear presentations from leading sociologists and be given high quality advice, guidance and examples which will assist them in producing examination answers of the highest levels.

KEYNOTE PRESENTERS

Mark Souter - Mark started teaching social science in 1982 and is an Open University Associate Lecturer in social science, for whom he also presents 'Master Classes' in study skills.

Asma Ali - Asma is a successful Head of Sociology at a college in the North of England. She has extensive examining experience and in training PGCE students in Sociology.

Louise Quinn - Louise is a senior lecturer at MMU and the PGCE subject co-ordinator for Psychology and Social Science at Brooks Campus – Manchester. Prior to joining MMU, Louise worked for 7 years in secondary schools teaching social sciences, headed a Sociology department and was a PSHE coordinator.

BENEFITS

- An exciting, interactive conference which will extend student understanding of key topics and how to approach the examinations
- Expert speakers will provide contemporary insights on key subject issues, linked directly to the examination requirements
- A unique opportunity to ask experts questions on the subject, specification and assessments
- Engaging examiner workshops and discussions to improve student performance in the exams
- Take home a full set of conference notes, which will provide invaluable ideas and examples for strengthening student revision



PROGRAMME

TIME

Welcome and Introduction: **Mark Souter**

10.20 – 10.30am

'Differential Educational Achievement' in social class, ethnicity and gender – using education to explore Theories and Methods: **Mark Souter**

10.30 – 11.10am

Our expert Sociologist explores this key area of the AQA specification, extending students' understanding of latest ideas and approaches, which they can use in their examinations.

- DEA as a sociological issue – methods of research; theoretical explanations
- Going beyond bullet points – DEA links to processes, policy, and functions
- DEA myths and mistakes to avoid
- An opportunity to ask questions of our expert presenter

Improving answers on Paper 1: **Asma Ali and Mark Souter**

11.10 – 11.50am

- Where students succeed and struggle with AQA Paper 1 – what are the examiners looking for?
- Comparison student answer exercise; ideas on how to write suitable amounts for each type of question
- Excellent answers to the 30 mark questions
- Using Sociological ideas for high marks: Group work on how students can use and challenge ideas such as in the opening presentation to improve their revision and answer exam questions to a high level

Break

11.50 – 12.10pm

Expert Discussion on what makes an effective research programme in Sociology: **Asma Ali, Louise Quinn and Mark Souter**

12.10 – 12.40pm

- Our experts consider the points that make an effective research programme, issues that can arise and how students can utilise their own research to produce high level exam answers
- Our panel will explain how samples are chosen, and the students will have a chance to ask questions of the panel

Lunch

12.40 – 1.10pm

Examiner session – how to use your research, own knowledge and material from examples to produce excellent answers: **Asma Ali**

1.10 – 1.40pm

- An evaluation of student strengths and weaknesses in the 2018 Paper 2
- Common pitfalls to avoid when using research, own knowledge and materials from examples – and how to produce excellent responses
- Exam answer-planning exercise for Paper 2: students plan an answer to an unseen question and get feedback on how to plan to ensure high marks

Crime and Deviance: **Louise Quinn**

1.40 – 2.25pm

Our expert presenter looks closely at current issues and latest academic thinking related to Crime and Deviance, strengthening student revision and detailed understanding of the topic

- Current trends and patterns
- Attitudes to crime in Britain and the significance of those views
- Question and answer session with Louise Quinn on Crime and Deviance

How to produce high level answers on Paper 3: **Asma Ali and Louise Quinn**

2.25 – 2.55pm

- Our experts look at the key issues and topics on Paper 3, including feedback from 2018
- Importance of application and analysis
- Student pair work marking exercise, demonstrating progression through example answers for 30 mark questions to help get high marks

Final Top Tips and Close: **Asma Ali**

2.55 – 3.10pm

Lots of excellent advice – relevant points delivered clearly and helpfully. Great example answers which will be really useful.

Framingham Earl High School, April 2018

A Level Psychology

London 25 February 2019

Manchester 04 March 2019

Code: 7203

OCR A Level Sociology

London 25 March 2019

Code: 7220



IN-SCHOOL

Nearly 70 interactive GCSE and A Level Conferences to choose from

To run this and any other conferences in your school, tailored to suit your student groups and awarding body, call Robert on **01625 532 974** or email robert@keynote.org.uk

Share your costs

Share the costs by combining with schools in your area for student conferences built around your common needs.

PAYMENT DETAILS

£25 per student plus VAT,
one free teacher place for every 10 student places.
Additional teachers £35 plus VAT. Individual teachers £80 plus VAT.

CONFERENCE DETAILS

Confirmed booking are accepted subject to availability and to the terms and conditions, which can be found on our website. Places are likely to fill quickly, therefore early confirmation is advised. Keynote Educational Ltd reserves the right to amend the programme where circumstances dictate.

Further information and terms can be found at www.keynote.org.uk