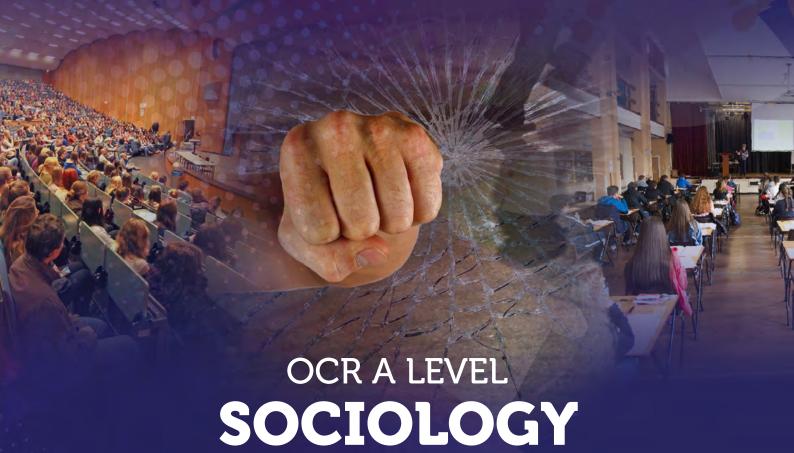
London Monday 25 March 2019





## CONFERENCE FOCUS

This NEW conference, is designed in the light of the 2018 examinations. The revamped conference will focus on challenging areas, how to boost grades and how to meet the demands of the questions for examination success in 2019.

This NEW conference will provide students with a motivational revision day, at which they will hear presentations from leading sociologists and be given high quality advice, guidance and examples which will assist them in producing examination answers of the highest levels.

## **KEYNOTE PRESENTERS**

Mark Souter - Mark started teaching social science in 1982 and is an Open University Associate Lecturer in social science, for whom he also presents 'Master Classes' in study skills.

Lesley Clark - Lesley is a highly experienced teacher who works in a very successful Sociology department in a leading sixth form college. She has extensive departmental management experience and is an experienced national presenter for Sociology.

Louise Quinn - Louise is a senior lecturer at MMU and the PGCE subject co-ordinator for Psychology and Social Science at Brooks Campus - Manchester. Prior to joining MMU, Louise worked for 7 years in secondary schools teaching social sciences, headed a Sociology department and was a PSHE coordinator.

## **BENEFITS**

- An exciting, interactive conference which will extend student understanding of key topics and how to approach the examinations
- Expert speakers will provide contemporary insights on key subject issues, linked directly to the examination requirements
- A unique opportunity to ask experts questions on the subject, specification and assessments
- Engaging examiner workshops and discussions to improve student performance in the exams
- Take home a full set of conference notes, which will provide invaluable ideas and examples for strengthening student revision

PROGRAMME	TIME
Welcome and Introduction: Lesley Clark	10.20 – 10.30am
The Sociology of education and social inequalities (class, ethnicity and gender):  Mark Souter  Our expert Sociologist reviews social inequalities and highlights ways in which students can	10.30 – 11.10am
use this information to strengthen their exam responses	
Myths and assumptions – educational inequalities do not simply echo social inequalities	
How do they know that? Methodologies in educational inequality  An exploration of very in which this topic and light on the accidence in a present.	
<ul> <li>An exploration of ways in which this topic sheds light on the sociological approach</li> <li>An opportunity to ask questions directly to our subject expert</li> </ul>	
	11.10 – 11.50am
<ul> <li>Exam Focus On Unit 2, Section B: Lesley Clark</li> <li>Focussing on Question 5 (the 20 marker), our expert will look at how to improve planning and answer structures to gain access to the highest marks</li> <li>Student planning exercise</li> <li>Students will gain crucial revision advice through understanding how the information</li> </ul>	
gathered in session one can be used in exam answers	
Break	11.50 – 12.10pm
Expert Discussion on what makes an effective research programme in Sociology: Lesley Clark and Louise Quinn	12.10 – 12.40pm
<ul> <li>Our experts consider the points that make an effective research programme, issues that can arise and how students can utilise their own research to produce high level exam answers</li> </ul>	
Our panel will explain how samples are chosen, and the students will have a chance to ask questions of the panel	
Lunch	12.40 – 1.10pm
<ul> <li>Exam focus on Unit 2, Section A: Lesley Clark</li> <li>A close look at key issues relating to OCR Paper 2, Section A, looking in particular at Questions 2, 3, and 4</li> <li>What happened in 2018 and how students can learn from past strengths and weaknesses</li> <li>What are examiners looking for and how to make answers stand out</li> </ul>	110 – 140pm
Question and Answer session with the experts: Lesley Clark and Louise Quinn  • Ask our experts your questions about OCR A-level Sociology	140-150pm
Crime and Deviance: Louise Quinn  Our expert presenter looks closely at current issues and latest academic thinking related to  Crime and Deviance, strengthening student revision and detailed understanding of the topic	1.50 – 2.35pm

# A Level Psychology

April 2018

Lots of excellent advice relevant points delivered clearly and helpfully. Great example answers which will be really useful. Framingham Earl High School,

London 25 February 2019 Manchester 04 March 2019 Code: 7203

# **AQA A Level** Sociology

London 06 March 2019 Manchester 15 March 2019 Code: 7219

# **IN-SCHOOL**

Current trends and patterns

# Nearly 70 interactive GCSE and A Level Conferences to choose from

Final Top Tips and Close: Lesley Clark

To run this and any other conferences in your school, tailored to suit your student groups and awarding body, call Robert on 01625 532 974 or email robert@keynote.org.uk

Attitudes to crime in Britain and the significance of those views

including a student example answer and planning exercise

Question and answer session with Louise Quinn on Crime and Deviance

and other resources can be used to produce outstanding exam answers

This session will focus on Question 4 (the 10 marker), and Question 6 (the 40 marker),

Gain high level insight into how used information such as from the previous presentation

Exam Focus On Unit 3, Crime Option: Lesley Clark and Louise Quinn

#### Share your costs

Share the costs by combining with schools in your area for student conferences built around your common needs.

# **PAYMENT DETAILS**

£25 per student plus VAT, one free teacher place for every 10 student places. Additional teachers £35 plus VAT. Individual teachers £80 plus VAT.

2.35 - 3.05pm

3.05 - 3.10pm

#### **CONFERENCE DETAILS**

Confirmed booking are accepted subject to availability and to the terms and conditions, which can be found on our website. Places are likely to fill quickly, therefore early confirmation is advised. Keynote Educational Ltd reserves the right to amend the programme where circumstances dictate.

Further information and terms can be found at www.keynote.org.uk