

UPDATED FOR 2020 EXAMINATIONS

London Tuesday 25 February 2020

Keynote
educational



A LEVEL PSYCHOLOGY

CONFERENCE FOCUS

This NEW conference will provide students with a highly motivational revision day, at which they will hear presentations from leading Psychologists and be given top quality advice, guidance and examples which will assist in producing examination answers of the highest levels.

The conference is designed for students of all examination boards.

KEYNOTE PRESENTERS

Jean-Marc Lawton: Highly experienced Senior A-Level examiner, author, presenter and Head of Psychology in a high performing Sixth Form College.

Mike Cardwell: Senior Lecturer in Social Psychology at Bath Spa University. He is a former Chief Examiner for Psychology A-level and is a widely published textbook author and experienced conference speaker.

Karen Duffy (invited): Head of Psychology and Social Science for 15 years before coming to lecture in Psychology and Social Science PGCE at MMU. She is a senior A-Level examiner and is currently the Chair of the British Psychological Society (SCOPE branch). Karen trains A-level Psychology teachers both nationally and internationally.

BENEFITS

- Exciting sessions including discussions and talks which will enhance exam answers
- Ask questions and gain first hand advice and guidance from senior examiners and expert Psychologists
- Gain enhanced and relevant understanding and knowledge of key areas of the specification
- Engaging, interactive examiner workshops to improve student performance in the exams
- Get a full set of conference notes, with examination tips and example answers

PROGRAMME	TIME
Introduction and welcome <i>Jean-Marc Lawton</i>	10.25 – 10.35am
Paper 1: A Fresh Look at Social Influence: Asch, Milgram and Co. Revisited <i>Mike Cardwell</i> Our expert Psychologist explores the latest thinking on this area of the specification <ul style="list-style-type: none"> • A critical look at social influence topics (conformity, obedience etc.), and their status within contemporary social psychology • An introduction to the latest research and developments in social influence to extend your understanding of these areas. • Implications and applications of these topics to make your exam answers stand out, including their relevance to the world in which we live 	10.35 – 11.20am
Examiner workshop on Paper 1: Attachment and Psychopathology <i>Jean-Marc Lawton</i> <ul style="list-style-type: none"> • Explanations of attachment: learning theory and Bowlby's monotropic theory. The concepts of a critical period and an internal working mode • Definitions of abnormality, including deviation from social norms, failure to function adequately, statistical infrequency and deviation from ideal mental health • Examine as a group what differentiates top from lower level responses • Explore the skills that gain the highest marks, including the importance of short answer questions to the final grade • Quick-fire exercise on how to pick out key aspects of questions, followed by a comparison task to see what examiners are looking for 	11.20 – 11.50am
Break – Submit your questions on Psychology to our expert panel	11.50 – 12.10pm
Successfully answering 16 mark questions <i>Jean-Marc Lawton</i> <ul style="list-style-type: none"> • Strategies and techniques to answer the 16 mark questions well • What examiners are looking for in the best responses 	12.10 – 12.30pm
Lunch	12.30 – 1.10pm
Ask the Experts	1.10 – 1.20pm
Paper 2: Dealing effectively with Approaches and Biopsychology <i>Karen Duffy</i> <ul style="list-style-type: none"> • Utilising learning approaches, the cognitive approach, the biological approach, the psychodynamic approach and humanistic psychology effectively • Biological rhythms: circadian, infradian and ultradian and the difference between these rhythms. The effect of endogenous pacemakers and exogenous zeitgebers on the sleep/wake cycle • Group activity to improve examination responses 	1.20 – 2.00pm
Paper 2: answering Research Methods questions effectively in examinations <i>Karen Duffy</i> <ul style="list-style-type: none"> • Gain expert insight with examples of what really gets the highest marks • Strengthen student responses by examining common errors made by Psychology students on this Paper • Student marking exercise on example answers, examining answers at different mark levels to aid progression 	2.00 – 2.30pm
Interview: the current gender debate and how Psychology is responding to it <i>Karen Duffy, Jean-Marc Lawton, chair – Mike Cardwell</i> <ul style="list-style-type: none"> • How changing concepts of gender are affecting social behaviour and Psychological research • A unique opportunity to ask questions on how a contemporary topic that can be utilised in research and exam answers 	2.30 – 2.40pm
Paper 3: Issues and Debates in Psychology <i>Jean-Marc Lawton, Karen Duffy</i> <ul style="list-style-type: none"> • Expert advice on how to plan and structure answers for this paper – short answer, application, selection and essay questions • Review excellent examples of exam answers to improve student responses • An opportunity to question examiners on what they are really looking for 	2.40 – 3.10pm
Final Top Tips and close <i>Jean-Marc Lawton</i> <ul style="list-style-type: none"> • Extra tips on excellent revision ideas, including using the specification • Action plan – what to do after today to get the highest grades 	3.10 – 3.20pm

IN-SCHOOL

Nearly 70 interactive GCSE and A Level Conferences to choose from

To run this and any other conferences in your school, tailored to suit your student groups and awarding body, call Robert on **01625 532 974** or email robert@keynote.org.uk

Share your costs

Share the costs by combining with schools in your area for student conferences built around your common needs.

PAYMENT DETAILS

£25 per student plus VAT,
one free teacher place for every 10 student places.
Additional teachers £35 plus VAT. Individual teachers £80 plus VAT.

CONFERENCE DETAILS

Confirmed booking are accepted subject to availability and to the terms and conditions, which can be found on our website. Places are likely to fill quickly, therefore early confirmation is advised. Keynote Educational Ltd reserves the right to amend the programme where circumstances dictate.

Further information and terms can be found at www.keynote.org.uk