

## TEACHER WEBINAR

### NEW: PEARSON/EDEXCEL ECONOMICS A: THEME 1: PRACTICAL, EFFECTIVE METHODS WHICH MAXIMISE STUDENT RESULTS

#### FOCUS

This short session will analyse the key parts of the specification for theme 1 ensuring the delegates understand the most important parts of the course, and which key areas are transferable to other themes later on in the course. The course will also consider the types of questions that are asked on theme 1 in paper 1 and how these key topics are assessed in theme 3 the synoptic paper. Advice will also be offered on which parts of the course to spend longer on, to ensure the students fully understand these areas, as they come up time and time again throughout the themes.

#### PROGRAMME

##### Key challenges

4.30 - 6.00pm

- Key challenges of teaching Theme 1: gaining a true understanding and the ways to apply elasticities, market and government failure, including understanding of external costs of production and external benefits of consumption diagrams

##### Examiner key challenge analysis with strategies that produce results:

- Importance of the market, including the forces of demand and supply and equilibriums
- Elasticities, PED, PES, XED, YED. This is the most vital concept for all students and teachers to understand
- Why markets fail and why this is so important for our economics understanding
- The role of government and how governments fail. These are hot topics for the exam and are areas students often do not fully revise or understand

##### Exam Tactics for Reaching the Highest Grades

- Revision ideas to help students produce high grade answers
- Working to the standard: review of specimen scripts.
- Plenary and review of the course

#### TIME

#### DATE

Wednesday 10 February 2021  
Wednesday 09 June 2021

#### WEBINAR LEADER

**Helen Gorden** is a senior examiner and lead economics teacher, with over twelve years' experience teaching with one of the 'outstanding' leading sixth forms in the UK. She has been commissioned to write many resources for business and economics. Helen has experience of supporting a range of teachers inside the economics classroom. She has over 15 years' experience in developing teaching and learning strategies and coaching others to improve their pedagogy and student outcomes. She is friendly and enthusiastic and is keen to share experiences and find solutions.

#### WHO SHOULD ATTEND

- Head of departments
- Experienced teachers who are seeking to maximise their teaching
- Teachers who are new to Pearson/Edexcel A-Level Economics

#### BENEFITS

- Secure practical effective methods which maximise student results
- Gain a secure understanding of the key theories of theme 1
- To understand the key 4 topics in theme 1, and how they are applicable to other themes
- How theme 1 theory is assessed in paper 1 and paper 3
- How theme 1 can be used synoptically

#### WHY SHOULD YOU BOOK A TEACHER WEBINAR?

- ✓ **Get focused feedback** on the most important areas for improvement for 2021
- ✓ **Take away new approaches** to tackling specific challenging topics that take a different angle
- ✓ **Gain new techniques** for enhancing the performance of specific groups of students
- ✓ **Led by current examiners and academic experts**, giving the best possible advice
- ✓ **Interact and ask questions directly** to the examiner expert leading the webinar