

STUDENT WEBINAR

NEW: PEARSON/EDEXCEL ECONOMICS A: AIMING FOR A/A* ON THEME 3

FOCUS

Confused between AR and MR curves? Unclear where firms make profits? Puzzled with how monopoly differs from monopolistic competition? All these questions and more answered in this succinct revision session where we will cover the key points of theme two. You'll have needed to have covered this before, as we'll be briefly revising key topics but more importantly, to gain the highest marks in your exam, we will be discussing the importance of each the theories to ensure to can apply them properly in your exam. Due to time constraints regulation and the labour market will not be covered.

PROGRAMME

Welcome and Introduction

TIME

4.00 - 5.30pm

Key challenges for synoptic students

- Key challenges of theme 3: understanding how the revenue and cost curves are drawn to understand theory of the firm. How to apply these cost and revenue curves to different market structures

Key difficulties in Economics Theme 3

- In this session revise theory of the firm. We will consider how AR, AC, MR and MC curves are drawn and their importance. We will consider why $MC = MR$ and when profits are made for a firm. Practical examples will be provided to this highly theoretical and difficult area
- This session will revise perfect competition, monopoly, monopolistic competition, oligopoly and contestable markets. We will consider the assumptions that are made when drawing their market structure and any long run and short run differences

Successful exam tactics for reaching the highest grades

- Revision ideas to help students produce high grade answers
- Working to the standard: review of specimen scripts

Revision quiz and final questions

- Fun quiz recapping the key topics we have considered during the session

DATE

Tuesday 23 February 2021
Tuesday 03 May 2021

WEBINAR LEADER

Helen Gorden is a senior examiner and lead economics teacher, with over twelve years' experience teaching with one of the 'outstanding' leading sixth forms in the UK. She has been commissioned to write many resources for business and economics. Helen has experience of supporting a range of teachers inside the economics classroom. She has over 15 years' experience in developing teaching and learning strategies and coaching others to improve their pedagogy and student outcomes. She is friendly and enthusiastic and is keen to share experiences and find solutions.

BENEFITS

- Secure practical effective methods which maximise student results
- Gain a secure understanding of the key theories of theme 3
- To understand the key topics in theme 3, and how they are applicable to other themes.
- How theme 3 can be used synoptically

WHY SHOULD YOU BOOK A STUDENT WEBINAR?

- ✓ Give your students the edge to find out directly from examiners how to maximise their achievement potential
- ✓ Consolidate and deepen key knowledge essentials
- ✓ Listen to and discuss exemplar work
- ✓ Find out more about the key challenges and what the examiner is looking for in top quality work