

ASPIRING TO SENIOR LEADERSHIP

REVISED
PROGRAMME



KEYNOTE SPEAKERS

Julian Appleyard OBE

CEO, Pontefract Academies Trust, National Leader in Education, former Principal, Rochdale Sixth Form College

Matt Bromley

Education author and advisor, former headteacher and principal

Dr. Jill Berry

Education consultant in leadership, writer, former headteacher

Tim Hudson

Leadership and development expert, trainer and consultant

Dr. Paul Johnson

Education consultant & leadership specialist, Chair of Examiners (History), inspection advisor

Patrick Ottley-O'Connor

Leadership coach and consultant, NPQEL facilitator, former Headteacher/Exec Headteacher

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DESCRIPTION

Recent research shows that by 2022 there will be a predicted deficit of 19,000 school leaders across secondary schools in the country. With this figure in mind, it has never been more important to develop and encourage those aspiring to take on the mantle of leadership in this current educational climate.

This conference is aimed for all teachers who are aspiring for senior leader positions, and who are looking for some in-depth guidance, advice, strategies, methods and approaches in taking this significant step in their professional development.

The conference brings together expert leaders and practitioners in secondary education who will offer clear guidance on what it takes to be an outstanding senior leader, explore effective ways to signal your leadership potential and make the most of opportunities, as well as explaining the shift in mind-set to senior leadership and from departmental/year responsibility to whole school.

The optional workshops include sessions ranging from situational leadership, leading change, becoming strategic in your thinking, to Ofsted and senior leadership and balancing leadership tensions.

BENEFITS OF ATTENDING

- Learn about moving from middle management to strategic leadership
- Find out more about the values and qualities of effective senior leaders
- Identify the best methods to signal your leadership potential
- Gain strategies for how to roll out your current leadership experience into a whole-school system
- Explore ways to change your professional identity from middle to senior leadership
- Situational leadership: how to flex your style of leadership to create impact
- Take part in an interactive, practical leadership self-audit session
- Ofsted – find out more about what Ofsted are looking for in a senior leader

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*CEO, Pontefract Academies Trust,
National Leader in Education,
former Principal, Rochdale Sixth Form College*

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WHO SHOULD ATTEND

- All teachers aspiring to Senior Leadership roles
- Senior Leaders
- Directors of Career Progression
- Heads of Department
- Second in Faculties
- Lead Teachers

Introduction & Welcome	10.00am - 10.10am
KEYNOTE 1: Vision and strategy: Stepping up to Senior Leadership <ul style="list-style-type: none"> ● Moving from middle management to strategic leadership: the values and qualities of effective senior leaders ● Adopting ethical leadership principles and behaviours to protect staff wellbeing and workload ● Leading the school improvement journey: whole-school vision, mission and strategy ● The golden triangle: connecting performance management, quality assurance and professional development ● Translating strategy into everyday practice: what effective senior leaders do day-to-day Matt Bromley <i>Education author and advisor, former headteacher and principal</i>	10.10am - 10.50am
BREAK	10.50am - 11.10am
KEYNOTE 2: Signalling your Leadership Potential <ul style="list-style-type: none"> ● Identifying the best methods to signal your own leadership potential ● Making the most of opportunities to have impact in your current role in order to achieve success in the future ● Getting noticed: initiating projects that add value to the whole school ● How to write a winning personal statement for a leadership role ● How to best prepare for the interview day, dos and don'ts Julian Appleyard <i>CEO, Pontefract Academies Trust, National Leader in Education</i>	11.10am - 11.50am
KEYNOTE 3: Shifting the Mind-Set from Middle to Senior Leadership <ul style="list-style-type: none"> ● Identifying where you are now, where you are going, and how you want to get there ● Strategies to step up from middle to senior leadership – the challenges, the rewards, and how can you best prepare yourself ● How to roll out your current leadership experience into a whole-school system ● Changing your professional identity from middle to senior leadership, getting the balance right ● Dealing with the challenges of internal promotion Dr. Jill Berry <i>Education consultant in leadership, writer, former headteacher</i>	11.50am - 12.30pm
LUNCH	12.30pm - 1.30pm

WORKSHOP STRAND ONE

1.30pm - 2.20pm

1A Embedding Whole School Vision as an SLT

- Defining & refining your own values based vision for your new leadership role
- Ways to embed whole school values in whole school vision
- Measuring the impact of your vision message in action

Patrick Ottley-O'Connor**1B Managing People Effectively**

- Situational Leadership: flexing your style of leadership to create impact
- Adding coaching and mentoring into your leadership toolkit
- Developing high performing teams
- Leading change and bringing your team with you

Tim Hudson**1C Self-Audit Practical Workshop: Conducting a leadership skill review**

Interactive, practical workshop session on:

- The self-audit – working through the process
- Building self-awareness
- Identifying strengths, weaknesses and what to do about it, who can support
- Building a bridge to where you want to go
- Writing a good application

Dr. Jill Berry

BREAK

2.20pm - 2.40pm

WORKSHOP STRAND TWO

2.40pm - 3.30pm

2A What are Ofsted looking for in a senior leader?

- What sets you apart? What distinguishes you as a senior leader?
- What gives the competitive edge – what's going to be in evidence?
- Dynamic, committed leaders who make a difference; and demonstrate that difference
- Relentless optimism, indefatigable in their pursuits

Dr Paul Johnson**2B New Responsibilities: Creating Opportunities for Middle Leaders as a Senior Leader**

- Helping to remove barriers for middle leaders to advance their professional development
- Energising and motivating middle leaders to own their own professional development advancement – see, own, solve, get on and do it!
- Independent professional development – ways senior leader can support middle leaders

Patrick Ottley-O'Connor**2C Leadership – Becoming strategic in your thinking**

- Exploring the styles of successful senior leaders
- Looking after your responsibilities to the task and your people
- Balancing leadership tensions
- Strategic people development

Tim Hudson

Keynote Speakers

Julian Appleyard OBE

Julian Appleyard OBE is the Chief Executive Officer of Pontefract Academies Trust, a multi academy trust of eight schools and a National Leader in Education (NLE). Prior to taking up appointment in Pontefract in March 2018, he was the founding Executive Principal of Rochdale Sixth Form College and The Altus Education Partnership. Under Julian's leadership, the College was the first sixth form college nationally to gain outstanding status by Ofsted at its first inspection. Additionally, the College gained national acclaim through topping the Department for Education Performance Tables for an unprecedented four consecutive years. Julian was awarded the OBE in the Queen's Birthday Honours List in 2016 for services to education.

Matt Bromley

Matt Bromley is an education writer and advisor with over twenty years' experience in teaching and leadership including as a secondary school Headteacher and principal, FE College vice principal, and MAT director. He is a public speaker, trainer, and school improvement lead, and a primary school governor. He remains a practising teacher, currently working in secondary, FE and HE settings. Matt writes for various newspapers and magazines, is the author of numerous best-selling books on education, and regularly speaks at national and international conferences and events.

Dr. Jill Berry

Dr. Berry taught for thirty years across six different schools in the UK, and was a head for the last ten. Since leaving headship she has completed a doctorate, researching the transition to headship; written the book: 'Making the Leap - Moving from Deputy to Head' (Crown House, 2016); and carried out a range of leadership consultancy work. She is an advocate for the opportunities presented by social media for networking and professional development, tweeting @jill berry102 and blogging at jillberry102.blog.

Dr. Paul Johnson

Dr. Paul Johnson is a freelance educational consultant and lecturer at the University of Liverpool. He was one of the youngest ever appointments to school senior leadership and now looks back on a successful 35-year teaching career. Paul is also Chair of Examiners (Humanities) with one of the country's leading qualifications awarding bodies and Principal Examiner at GCSE, A/S and Advanced Level. His interests are the preconditions for effective and sustained learning, the role of lesson observation in school improvement, the characteristics of outstanding teachers and school leaders and the composition of leadership teams in schools. Paul has supported senior leadership teams advising on inspection and Ofsted planning, recruitment and retention and school improvement.

Tim Hudson

Tim Hudson is a leadership and development expert with particular interest in the education sector. Backed by a degree in management, he has worked with a wide variety of people, from aspiring student leaders to senior managers. In the past two years he has run in-house programmes developing leadership in teachers and pupils in HMC schools, including a pioneering year-long leadership course accredited by the ILM.

Patrick Ottley-O'Connor

Patrick Ottley-O'Connor has been a Headteacher/Executive Headteacher for 18 years across secondary, primary and special schools. He coaches many aspiring, new and experienced SLT, headteachers and CEOs, particularly those facing significant challenge both in the UK and internationally. In addition, Patrick has facilitated National Professional Qualifications from NPQML to NPQEL; lectured on Masters degree leadership programmes; and lead leadership study visits to high performing USA Charter Schools.

Patrick is an active ally for those with protected characteristics who are underrepresented in school leadership and is a DFE Women In Leadership Coach. He is a member of several advisory boards, including the Carnegie Centre of Excellence for School Mental Health Leaders and HeadsUp4Headteachers.

Feedback from previous conferences

“ I felt really empowered after this conference – gave me practical strategies I can take away and immediately apply, so thank you! ”

Wallington High School for Girls

“ Strong overall impressions – well organised, varied programme and valuable resources. Has met my expectations of a conference in that it has given me much food for thought, stimulated ideas and provided me with some methods & strategies to take away. ”

Kingsbury High School, London

COSTS

1st delegate rate £349 +VAT

2nd delegate rate £329 +VAT

3rd delegate rate £309 +VAT

Costs include:

- all speaker presentations
- full set of conference notes
- materials, and resources
- CPD Certificate

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