

MAXIMISING OUTCOMES IN EDEXCEL A-LEVEL BUSINESS PAPER 3

CODE **9441**

ABOUT THIS COURSE

This new course will explore how you can turn the challenges of teaching the Edexcel A-Level Business Paper 3 Investigating Business in a competitive environment. The focus will be on the 2023 exam pre-release, which this year is on the UK car market and businesses operating in this market*.

This interactive and practical course will support and challenge teachers in equal measures. You will leave with a wide range of ideas, methods and approaches, together with up-to-date insight on how best to guide students and manage lessons during the research phase of this qualification.

Particular emphasis will be made in this course on increasing attainment in the 20-mark questions, with a focus on examiner tips and techniques to help student to use the MOPS system in their answers.

*This course will be updated with information on the pre-release for 2024 in December 2023.

PROGRAMME

TIME

Feedback from previous Paper 3 exams

10.00 – 10.30am

- Explore ways to use examiner reports for teaching and learning with A/A* students
- Discuss key takeaways for A/A* learners from the most recent AQA A-Level Business exams
- Sharing best practice with use of command words for A/A* learners
- Discussion of misconceptions that might come up on the synoptic paper
- Explore ways to structure lessons during the research phase

Focus on 20-mark questions

10.30 – 11.00pm

- Using MOPS to move students from 15 to 20 marks
- 7 steps to successful 20 mark answers
- Developing the use of external PESTLE factors in essays
- Discover ways to enhance student analysis with logical chains of reason
- Practice techniques to teach students how to get effective context and application in essays
- Exciting ways to encourage students to use definitions for important knowledge marks

Discussion: coffee break

11.00 – 11.20am

Overview of the UK Car Industry for the 2023 exams

11.20 – 12.30pm

- Key theories to concentrate on for paper 3 in 2023
- Preparing students with paper 3 mocks
- Ways to engage students with research task based on the pre-release
- Discover Paper 3 specific group work activities
- Practice quick ways to start lessons based on the industry given in the pre-release

Lunch and informal discussion

12.30 – 1.30pm

Ways to engage mixed ability learners in the paper 3 research

1.30 – 2.00pm

- Using wow starters to engage students with the research phase
- Discover suggestions for flipped learning tasks
- Effective plenaries to check understanding
- Find ways to use exit tickets to aid lesson planning
- Engaging ways to include essay technique into lessons

Discussion: afternoon tea

2.00 – 2.15pm

Paper 3 Examiner Hints

2.15 – 3.30pm

- Tips for success on the AQA A-Level Business exams
- Find out about revision techniques to teach in class
- Discover techniques to help A/A* students make best use of their revision time
- New approaches to encourage students to trade up terms in their essays
- Embedding digital revision techniques into lessons and research

LOCATION/DATE

London

Monday 11 December 2023

COURSE LEADER

Sarah Hilton has been a business teacher and examiner for over two decades. She also works for OCR as the subject consultant in the design of new business qualifications. She has taught in mainstream and private schools in the North and the South of the UK and brings a wealth of knowledge and expertise. She is a teacher trainer and regularly visits schools giving Business revision sessions to GCSE and A-Level Students. She writes for the EBFA and was also the author of ZigZag Education's very popular eRevision software.

WHO SHOULD ATTEND?

- Teachers of Pearson/Edexcel A-Level Business
- PGCE Students teaching Pearson/Edexcel A-Level Business
- Heads of Business looking for some fresh ideas
- Non-subject specialists teaching Pearson/Edexcel A-Level Business
- ECTs teaching Pearson/Edexcel A-Level Business

BENEFITS OF ATTENDING

- Find exciting ways to engage and raise attainment of middle to lower achieving students on the paper 3
- Take away a range of fresh approaches to teaching the paper 3 research content
- Discuss ways to introduce wow starters to your lessons
- Discover ways to use flipped learning to enhance learner outcomes on paper 3
- Gain greater understanding of how class teaching can go hand-in-hand with learner research on paper 3
- Find out how effective plenaries and exit tickets can check understanding
- Gain some practical advice on how to guide students to improve their grade on the 20 mark questions on paper 3 e.g. effective use of MOPS