

BEHAVIOUR LEADERSHIP & MANAGEMENT CONFERENCE

Keynote Speakers

Danny Bullock Principal Leeds East Academy Leeds

Sam Strickland Principal The Duston School Northampton

Luke Ramsden Award-winning Senior Deputy Head St Benedict's School London

Kate Richardson

Acting Head of School Noel-Baker L.E.A.D Academy Derby

Cameron Scott

Assistant Head of Sixth Form The Bulmershe School Reading

Paula Blakemore

Vice Principal Birkenhead Sixth Form College Wirral



CONFERENCE FOCUS

According to the recent DfE National Behaviour Survey (June 2023), 40% of students expressed feeling unsafe in school due to poor behaviour. This raises the question of whether student behaviour is deteriorating or if there is a need for school leaders and staff to improve their behaviour management and raise standards and expectations.

In response to the survey findings, this timely conference aims to address specific challenges that school leaders face in managing student behaviour. These challenges include the growing instances of discriminatory language, bullying, misogyny, racism, and sexual harassment.

The conference will provide strategies and approaches to ensure that school leaders and staff feel well-prepared, confident, and equipped to effectively tackle these issues, while also fostering an environment where students feel supported to engage, thrive, and succeed.

The conference features experts and practitioners in the field of behaviour leadership and management, leading sessions on promoting positive behaviour throughout the whole school, leading effective staff development, driving change for the benefit of the most vulnerable students, and working with parents to address severe behaviour issues.

By equipping school leaders and staff with the knowledge and tools to address these challenges head-on, the conference aims to empower schools to create calm and supportive learning environments where every student can thrive academically, socially, and emotionally.

BENEFITS OF ATTENDING

- Hear from leading experts and practitioners who are driving improvements in behaviour leadership
- Find out more about the latest issues in severe school behaviour
- Take away strategies to respond appropriately to different types of behaviour
- Learn more about the importance of generating a positive culture of and for behaviour
- Explore ways to break down barriers to attendance
- Find out how to ensure students have confidence in the school to deal with behaviour
- Take away strategies to deal with and resolve with bullying incidents quickly
- Discover effective ways to engage with parents

WHO SHOULD ATTEND?

- Headteachers and Principals
- Senior Leaders Behaviours and Attitude
- School Governors
- Directors/Heads of Pastoral
- Heads of Year
- Pastoral Managers
- Behaviour Leads
- Designated Safeguarding Leads
- Curriculum Leaders

| PROGRAMME | TIME |
|---|-----------------|
| Introduction & Welcome: Steve Smith Head of Professional Development, Keynote Educational | 10.00 - 10.10am |
| Outstanding Leadership to Promote Positive Behaviour Across the School The latest, current issues in school behaviour - Racism, Misogyny, Increase in Safeguarding concerns, how do you address these Ensuring effective measures to promote positive behaviour and students respect for others Strategies to respond appropriately to the different types of behaviour exhibited by students Effective use of sanctions to deal with sexual harassment and inappropriate behaviours Danny Bullock Principal, Leeds East Academy | 10.10 - 10.50am |
| BREAK | 10.50 - 11.10am |
| Leading High Quality Staff Development: Curating Positive Behaviour The importance of generating a positive culture of and for behaviour Creating high effective practice - a series of questions to engage with and consider Elevating standards - high-quality, consistent and appropriate responses from all staff Sam Strickland Principal, The Duston School, Northampton | 11.10 - 11.50am |
| Attendance: Tackling Persistent and Severe Absenteeism Effective approaches to tackling the big issues, tackling the chunky issues including school refusers Breaking down barriers to attendance and getting to the root of the problem Effective solutions to tackling persistent and severe absenteeism Luke Ramsden Award-winning Senior Deputy Head, St Benedict's School, London | 11.50 - 12.30pm |

| PROGRAMME | TIME |
|--|---|
| BREAKOUT STRAND 1 | 1.30 - 2.10pm |
| 1A Creating a Positive Learning Environment - Allowing Students to Thrive Developing a culture of learning that motivates students to work harder and achieve more Creating a positive environment conducive for learning, free from disruption, allowing students to flourish and thrive Dealing with the effect of low-level disruption, establishing a calm, purposeful atmosphere around the school | 1B Bullying: Practical Strategies to Deal with and Resolve Incidents Quickly Addressing bullying and discriminatory language Practical strategies to deal with and resolve bullying issues swiftly Techniques that can be used in a range of scenarios for consistent and positive behaviour management |
| Danny Bullock Principal, Leeds East Academy | Sam Strickland Principal, The Duston School, Northampton |
| BREAKOUT STRAND 2 | 2.15 - 2.55pm |
| 2A Driving Change for the Most Vulnerable Students Is there a true mental health tsunami? Working with the social care cohort including domestic abuse issues to create successful bespoke, personalised programmes Driving change: effective, worked processes and systems to create the right conditions for driving change forward | 2B Measuring the Impact of your Behaviour Systems Ensuring your effective behaviour systems impact positively on academic achievement Do students have confidence in the school to deal with issues? How effective are your severe sanctions? What does this look like? How will you measure success? Kate Richardson Acting Head of School, Noel-Baker L.E.A.D Academy, Derby |
| BREAKOUT STRAND 3 | 3.00 - 3.40pm |
| 3A Effective Behaviour Interventions for 2024 Staged and systematic approach to intervention which ties the key agents together Who should be delivering interventions - teachers, tutors, leaders? Techniques to get students to buy into the intervention programme Effective strategies across different student groups - from the socio-economically deprived to the unmotivated Solutions to working around the challenges and obstacles | 3B Working with Parents to Tackle Severe Behaviours Practical strategies to connect with the harder to reach parents Working with parents to tackle severe behaviours Building trust and positive relationships with parents Proactive v Reactive Communication – you don't have to wait until things go wrong Parent, child and teacher: the communication triangle |
| Cameron Scott Assistant Head of Sixth Form, The Bulmershe | Kate Richardson Acting Head of School, Noel-Baker L.E.A.D |

School, Reading

Academy, Derby

Keynote Speakers

Danny Bullock is Principal at Leeds East Academy, having initially joined the school in 2013 through the Teach First programme as an ICT Teacher. During his training with Teach First, Danny was selected to give the closing speech to 1,500 fellow trainees for the whole UK at the national closing ceremony. Danny is experienced in working with and leading Pastoral and Behaviour teams with aims to provide inclusive environments whilst driving high expectations. Danny has been a speaker at conferences in Leeds, London and Birmingham presenting on areas such as inclusion, systems and leadership. Danny has completed the Teaching Leaders Fellows programme, SSAT Leadership Programme and his NPQH with Teach First. Danny is also Visiting Fellow delivering the NPQLBC (National Professional Qualification in Leading Behaviour and Culture) for Ambition.

Luke Ramsden is an award-winning senior deputy headmaster and director of safeguarding for the St Benedict's family of schools. In his time at St Benedict's it has become a flagship school for safeguarding and pastoral care, with the happiness of every student placed firmly at the heart of the school. He was awarded Pastoral Leader of the Year 2021-22 by the NAPCE. Outside school he is a school inspector, regularly talks at educational conferences and is Chair of the Independent Safeguarding Panel that advises The Safeguarding Company, the company behind MyConcern. In addition he is Chair of Trustees for the School's Consent Project charity and an advisor to the Global Equality Collective. It is because of this work with a number of different organisations that he was awarded the NAPCE 2023 award for 'Raising Awareness About Pastoral Care.'

Sam Strickland is the principal of a large all-through school and has helped to guide its results from the bottom 20% nationally to the top 20% at GCSE level, and into the top 5% for A-Levels. The organiser of ResearchED Northampton and author of Education Exposed, Education Exposed 2, The Behaviour Manual and They Don't Behave For Me he is a leading voice in the current conversation in education. He has had educational resources and research published, he regularly delivers courses and keynotes nationally and he has served as a lead facilitator for a variety of NPQs. He began his career as a history teacher in Bedfordshire having completed his PGCE in secondary history at the University of Cambridge. His career quickly accelerated, becoming a head of history and classics. He then moved on to become a lead professional and worked for a SCITT Consortium. During his time as an assistant head teacher, he had responsibility for the sixth form and led a post 16 consortium arrangement. Sam also served as a vice principal, where he directly oversaw student care, the sixth form curriculum, and served as the safeguarding lead for an entire trust. Sam has served as an associate principal, with GCSE and A-Level results under his tenure receiving commendation from the DfE, Nick Gibb and the SSAT.

Kate Richardson is Deputy Headteacher in charge of pastoral and safeguarding at Noel-Baker Academy in Derby. She has taught for twenty years, exclusively in areas of high deprivation across Nottinghamshire, Leicester and Derby. The last 15 years in pastoral and academic leadership roles in 'turnaround' schools. She is a speaker at conferences, writes articles on education and is experienced in working with staff teams to implement behaviour policy and engage parents.

Cameron Scott is Assistant Head of Sixth Form at The Bulmershe School, Reading and has been a teacher of A level, BTEC and vocational subjects for the last 6 years. He has a vast array of experience in pastoral and academic interventions within a Sixth Form setting. Heading up the transition from Year 11 into Year 12 has allowed Cameron to develop a variety of intervention strategies to equip students to excel during their time in Sixth Form. Cameron revels in leading departmental and pastoral staff in initiatives to equip colleagues with bespoke and cohort wide intervention strategies.

Paula Blakemore is Vice Principal at Birkenhead Sixth Form College, Wirral, responsible for safeguarding, learning support and new student admissions. She is also the College lead on HR and staff development. Rated as Outstanding by Ofsted, the College is a leading provider of A Level and BTEC courses for 16 – 19 year olds in the area.



⁶⁶ Enjoyed immensely, lots to consider and reflect upon my own setting. Great speakers and a fantastic range of sessions to choose from. ⁷⁹

University Technical College June 2023

Excellent with 'real world' understanding. Excellent understanding and very good presentations delving into the differences in pastoral care.

Shoeburyness High School June 2023

Excellent speakers, venue and atmosphere. Excellent insight into other school's approaches, lots of ideas to implement. ??

Mill Hill School June 2023

COSTS

| 1st delegate rate | £349 + VAT |
|-------------------|------------|
| 2nd delegate rate | £329 + VAT |
| 3rd delegate rate | £309 + VAT |

Costs include:

- All speaker presentations for all sessions
- Full set of conference notes, materials and resources
- Sit down 2-course lunch in the restaurant
- Refreshments upon arrival, mid-morning break and afternoon break



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