

Keynote
educational

**Empowering
Educators**

**Inspiring
Learners**

**Transforming
Futures**

LEADERSHIP

Conferences and CPD Courses

Summer 2026

TEACHER
CPD COURSES

LEADERSHIP
CPD COURSES

NATIONAL
CONFERENCES

IN-SCHOOL
TEACHER
EVENTS

IN-SCHOOL
STUDENT
EVENTS

EXAM MARKING
& ASSESSMENT
SERVICES



"One of the best training courses I've attended – incredibly useful, packed with information and tips I'll use straight away. This course will transform almost every aspect of my teaching."

Queen Mary's Grammar School

Summer 2026

CPD Courses

London & Manchester: £289.00+VAT | Online: £249.00+VAT

Leadership Conferences

| | | |
|-------|---|-----------------------------|
| C0012 | Sixth Form Leadership Conference 2026 | London: Friday 19 June 2026 |
| C0014 | Teaching & Learning Conference 2026 | London: Friday 19 June 2026 |
| C0010 | Ready, Set, Teach! National ECT Conference 2026 | London: Friday 19 June 2026 |
| C0009 | Ready, Set, Lead! Aspiring to Senior Leadership Conference 2026 | London: Friday 19 June 2026 |

School Leadership

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|-------|--|--------------------------------|
| T0420 | AI for School Improvement: Raising Standards, Reducing Workload & Driving Innovation | London: Tuesday 30 June 2026 |
| T0183 | Introduction to Instructional Coaching | London: Monday 22 June 2026 |
| T0190 | Aspiring Senior Leaders | London: Thursday 18 June 2026 |
| T0404 | Prioritising School Culture & Staff Wellbeing | London: Tuesday 30 June 2026 |
| T0405 | Leading Data-Driven School Improvement | London: Thursday 02 July 2026 |
| T0406 | Strategic Recruitment, Retention & Onboarding for School Leaders | London: Wednesday 01 July 2026 |
| T0407 | Developing a High-Impact Pupil Premium Strategy | London: Monday 29 June 2026 |

Middle Leadership

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| T0421 | Fast-Track to Subject Leadership: Preparing for Head of Department | London: Wednesday 01 July 2026 |
| T0191 | Middle Leaders: Managing and Leading People with Confidence | London: Tuesday 02 July 2026 |
| T0423 | Middle Leaders: Leading Successful Change | London: Wednesday 03 July 2026 |

Teaching & Learning

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|-------|---|-------------------------------|
| T0401 | Metacognition Ignition: Spark Pupil Potential, Revolutionise Learning | London: Thursday 18 June 2026 |
| T0402 | The AI Spark: Igniting Pupil Potential & Transforming Educational Futures | London: Monday 29 June 2026 |

Safeguarding & SEN

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|-------|--|--------------------------------|
| T0422 | Culture Over Compliance: Leading Safeguarding with Purpose and Impact | London: Wednesday 24 June 2026 |
| T0430 | NEW Supporting the Learning of SEND Students in Mainstream Settings | London: Wednesday 01 July 2026 |

Sixth Form Leadership Conference 2026: Leading with Excellence, Culture & Care

Course Code: **C0012**
 Speakers: **Kathryn Gorman, Sam Robinson, Dr Emma Kell, Dr Jo Trevenna & Alex Heald**
 London: **Friday 19 June 2026**

OVERVIEW

This conference supports current and aspiring sixth form leaders in developing the strategic insight, resilience and practical tools needed to lead outstanding post-16 provision. Through expert sessions, delegates explore inspection readiness, safeguarding, culture and student leadership, gaining strategies to build aspirational sixth form environments where young adults thrive.

PROGRAMME INCLUDES

- The Outstanding Sixth Form Leader
- Preparing for Ofsted Across Sixth Form Contexts
- Looking After Yourself as a Leader in a High-Pressure Role
- Building and Embedding a Post-16 Ethos that Inspires and Empowers Students
- Safeguarding in the Sixth Form Space

Teaching & Learning Conference 2026: Teaching with Insight, Intention and Innovation

Course Code: **C0014**
 Speakers: **Dr Stephen Belding, Rachel Dove, Rachel Ballantyne & Marcus Sharrad**
 London: **Friday 19 June 2026**

OVERVIEW

This conference brings together school leaders to explore evidence-informed strategies for improving teaching and learning across schools. Sessions focus on curriculum coherence, adaptive teaching, oracy, instructional coaching and the responsible use of AI, helping leaders move beyond initiative overload to implement sustainable, whole-school improvement.

PROGRAMME INCLUDES

- Curriculum That Endures: Coherence, Sequencing and Depth in High-Performing Schools
- Oracy for Learning: Building Confident Communicators in Every Classroom
- AI and Learning: Evidence, Impact and Leadership
- Adaptive Teaching that Works: Meeting Needs Without Lowering Challenge
- Instructional Coaching in 2026: What's Proven, What's Next

Ready, Set, Teach! National ECT Conference 2026

Course Code: **C0010**
 Speakers: **Marcus Sharrad, Shanti Chahal, Rachel Ballantyne & Helen Webb**
 London: **Friday 19 June 2026**

OVERVIEW

This conference supports Early Career Teachers in navigating the challenges of their first years in the profession. Sessions focus on building routines, managing behaviour, using assessment effectively and developing professional resilience, helping new teachers build confidence, strengthen classroom practice and establish sustainable, successful teaching careers.

PROGRAMME INCLUDES

- Starting Out: Setting High Expectations, Building Confidence and Routines
- A Designed-In Approach to Wellbeing
- Classroom Practice: Successful Strategies to Elevate your Teaching
- Classroom Management: Responding to Challenging Behaviour & Building Relationships
- Thriving as a Professional: Developing Your Identity as a Teacher and Preparing for Progression

Ready, Set, Lead! Aspiring to Senior Leadership Conference 2026

Course Code: **C0009**
 Speakers: **Patrick Cozier, Marcus Sharrad & Helen Webb**
 London: **Friday 19 June 2026**

OVERVIEW

This conference supports aspiring and newly appointed senior leaders as they transition into whole-school leadership. Sessions explore strategic thinking, decision-making, influence and personal resilience, equipping delegates with practical tools to lead effectively, manage complexity and build a clear leadership identity for the next stage of their career.

PROGRAMME INCLUDES

- Leading and Remaining Aligned to Your True Purpose, Despite the Challenges: The Calm Leadership Approach
- Managing to Leading: Stepping Up
- Making the Tough Calls: Difficult Conversations and Courageous Leadership
- Leading Under Pressure: Resilience, Boundaries, and Personal Wellbeing
- What's Next for You? Progression, Purpose, and Professional Growth

AI for School Improvement: Raising Standards, Reducing Workload & Driving Innovation

Course Code: **T0420**
 Course Leader: **Dr Stephen Belding**
 London: **Friday 19 June 2026**

OVERVIEW

This new one day course will provide teachers, middle leaders and senior leaders with the knowledge, tools and confidence to harness AI strategically. Delegates will explore how to reduce workload, personalise learning, and raise standards – while also ensuring safe, ethical and inspection ready use. Whether you are already experimenting with AI or are unsure where to start, this course will show you how to embed AI in a way that delivers real impact for pupils, staff and whole school improvement.

BENEFITS OF ATTENDING

- How to use AI to enhance learning rather than shortcut it
- Take away a bank of ready to use prompts and student facing templates
- Explore practical strategies for SEND, EAL and high attainers, supporting inclusion at scale
- Understand how to introduce AI consistently across a department or school
- Leave with a school ready AI Action Plan

PROGRAMME

10.00am: AI in Schools – Beyond Search, Towards Thinking

- What generative AI is (and isn't): opportunities and risks
- How AI differs from search engines: AI as a "critical friend" to staff and students
- Why schools need to tackle AI head on: workload, engagement, inclusion and inspection readiness

10.45am: Prompting that Works (for Teachers)

- The essentials of a high quality prompt: context, role, structure and output
- Using prompts to generate lesson plans, retrieval quizzes, differentiation scaffolds and feedback
- Interactive activity: design and refine prompts for your own subject

11.15am: Break

11.45am: Retrieval, Feedback and Differentiation – What AI Should and Shouldn't Do

- How to balance student generated retrieval questions with AI assisted design
- Criteria based feedback: using AI to save time while maintaining quality
- Adapting materials for SEND, EAL and high attainers without diluting challenge

12.15pm: Student Facing Prompt Tools (Workshop)

- Practical ways to help students generate their own prompts for deeper learning
- Scaffolds that move pupils through explain → compare → critique → apply → reflect
- Templates and routines for embedding prompt based learning in lessons and homework

12.45pm: Lunch

1.45pm: Safe, Ethical and Effective – Practical Guardrails

- Designing acceptable use routines: transparency, academic honesty and accuracy checks
- Avoiding bias, hallucinations and over reliance: quick checks staff and students can apply
- Data privacy and intellectual property: what staff and students must (and must not) share

2.30pm: Department Level Consistency and Impact

- Turning individual successes into consistent department wide practice
- Evidence of impact: workload metrics, pupil progress indicators, and inspection ready snapshots
- Coaching colleagues and supporting whole school alignment

3.00pm: Break

3.15pm: Your School AI Action Plan

- Prioritising three high impact use cases for your school context
- Planning a pilot, capturing impact and scaling successful approaches
- Building leadership credibility as your school's AI lead

4.00pm: Depart

Aspiring Senior Leaders

Course Code: **T0190**
 Course Leader: **Marcus Sharrad**
 London: **Thursday 18 June 2026**

OVERVIEW

This practical course supports aspiring senior leaders in developing the skills needed to move from management to strategic leadership. Through discussion, models and reflection, delegates explore leadership styles, managing time and change, and strategies for engaging teams to lead with confidence and impact.

PROGRAMME INCLUDES

- Reflecting on your Natural Style & Building New Skills
- Balancing a Leader's Responsibilities
- Using Vision and Goals to Drive and Manage Change
- Leading Through Change
- Helping Disengaged People to Engage

Introduction to Instructional Coaching

Course Code: **T0183**
 Course Leader: **Colette Clifford**
 London: **Monday 22 June 2026**

OVERVIEW

This course introduces teachers and school leaders to the principles of instructional coaching and how it can strengthen professional development across a school. It explores research-informed coaching models, deliberate practice and teacher learning, helping leaders develop the confidence to implement and scale coaching effectively within their context.

PROGRAMME INCLUDES

- What is Instructional Coaching?
- The Six Part Model
 - Praise
 - Probe
 - Action Steps
 - Deliberate Practice
 - Plan Ahead
 - Follow Up
- Implementation and Impact

Prioritising School Culture & Staff Wellbeing

Course Code: **T0404**
 Course Leader: **Mike Leaman**
 London: **Tuesday 30 June 2026**

OVERVIEW

This course supports school leaders in developing practical, evidence-informed strategies to reduce workload and promote sustainable staff wellbeing. Drawing on DfE guidance and current research, it explores how to diagnose pressures, build psychological safety, and develop a coaching culture that strengthens trust, engagement and long-term staff retention.

PROGRAMME INCLUDES

- The Current Landscape: Workload Challenges, Retention Pressures, and Leadership Burnout
- What do we mean by culture?
- Diagnosing the Pressures: What's Getting in the Way?
- Psychological Safety in Action
- Building a Coaching Culture for Sustainable Change

Leading Data-Driven School Improvement

Course Code: **T0405**
 Course Leader: **Mike Leaman**
 London: **Thursday 02 July 2026**

OVERVIEW

This course supports school leaders in using data strategically to drive meaningful school improvement. It explores how to collect, interpret and communicate data effectively, align analysis with school priorities, and build a culture where evidence informs decisions, tracks impact and strengthens accountability across teaching, learning and leadership.

PROGRAMME INCLUDES

- A Critical Look at the Types of Data School Leaders Rely on
- Data with Purpose: From Collection to Insight
- Making Data Work: Systems, Conversations, and Strategy
- Monitoring, Evaluation and Communicating Impact

Strategic Recruitment, Retention & Onboarding for School Leaders

Course Code: **T0406**
 Course Leader: **Mike Leaman**
 London: **Wednesday 01 July 2026**

OVERVIEW

This practical course helps school leaders strengthen recruitment, retention and onboarding strategies in a competitive staffing landscape. It explores the full employee journey, from job adverts to early induction, sharing practical approaches that improve candidate experience, support early career teachers and build a culture that encourages long-term staff commitment.

PROGRAMME INCLUDES

- The National Picture
- Attracting the Right People: Your Applicant Pack & Promotion
- Making a Strong First Impression: Interview & Communication Strategy
- Onboarding & Induction: Building Belonging from Day One

Developing a High-Impact Pupil Premium Strategy

Course Code: **T0407**
 Course Leader: **Mike Leaman**
 London: **Monday 29 June 2026**

OVERVIEW

This course helps school leaders design and implement an effective Pupil Premium strategy that improves outcomes for disadvantaged students. It explores how to use research and data to identify needs, align spending with evidence-based approaches, and create sustainable systems for monitoring impact and driving long-term improvement.

PROGRAMME INCLUDES

- Welcome and Setting the Scene
- The Breadth of the Pupil Premium Lead Role
- Effective Use of Funding
- Evaluating and Sustaining Your Approach

Fast-Track to Subject Leadership: Preparing for Head of Department

Course Code: **T0421**
 Course Leader: **Dr Stephen Belding**
 London: **Wednesday 01 July 2026**

OVERVIEW

This high-impact course is designed for aspiring Heads of Department in secondary schools who are preparing to take their first step into academic leadership. Whether you have just been appointed or are ready to apply, this programme provides a research-informed, practical and honest insight into what it takes to lead a high-functioning department with clarity, confidence and credibility. Combining structured sessions, scenarios, and strategic career advice, the course will cover the mechanics of departmental leadership, time management, lesson observations, working with Early Career Teachers (ECTs), team development, using data intelligently, and leading through change. It also includes a focused session on interview success, guidance on how to run effective department meetings, and a practical section on how AI tools like ChatGPT can help you work smarter. You will leave with a clear sense of what the role entails, what excellent leadership looks like in your context, and how to take your next steps.

BENEFITS OF ATTENDING

- Leave with detailed action plan for stepping confidently into leadership
- Take away a bank of practical tools, leadership strategies and interview tips
- Receive an annotated reading list and research summary
- Gain templates for lesson observations, department meetings, and curriculum audits
- Insights into how to lead with authenticity and effectiveness from day one

PROGRAMME

10.00am: Welcome and Introductions

- Setting expectations for the day
- Identifying your leadership motivations and personal 'why'

10.15am: The Mechanics of Being a Head of Department

- What does the role really involve?
- Managing and supporting ECTs and new colleagues
- Overseeing schemes of work and curriculum development
- Conducting lesson observations: what to look for, how to give feedback
- Analysing data to drive student progress
- Line management, appraisals and quality assurance
- Balancing classroom teaching with leadership demands

11.15am: Break

11.35am: Educational Research Every HoD Should Know

- What the evidence says about leading effective departments
- Creating a culture of high expectations (drawing on research by Leithwood, Hargreaves, Coe, Lemov, and others)
- Translating research into departmental policy and practice
- A short, annotated list of recent studies to support curriculum and pedagogy decisions

12.15pm: From Teacher to Leader: The Leadership Mindset

- Moving from peer to manager: common pitfalls and how to avoid them
- The role of emotional intelligence in academic leadership
- Building credibility with your team
- Leading change with integrity
- 360-degree leadership: managing upwards, across and downwards

1.00pm: Lunch

2.00pm: Time Management and Efficiency

- Balancing priorities with limited time
- Strategies for avoiding burnout
- Delegation, organisation and strategic calendar use
- Running efficient department meetings
- Using AI to save time: model uses in observation writing, feedback, admin, and resource generation

2.30pm: Leadership Scenarios: What Would You Do?

- Short, structured group discussions of scenarios

3.00pm: Break

3.05pm: Interview Preparation: How to Stand Out

- What schools look for in HoD candidates
- Preparing for leadership interviews: common tasks and questions
- How to speak confidently about leadership, curriculum and vision
- Bringing your track record and ambition to life on paper and in person
- Mock questions and model answers
- Application form and covering letter tips

3.45pm: Action Planning and Q&A

- What will you take forward from today?
- Personal leadership next steps
- Optional networking and informal Q&A

4.15pm: Depart

Middle Leaders: Managing and Leading People with Confidence

Course Code: **T0191**
 Course Leader: **Marcus Sharrad**
 London: **Tuesday 02 July 2026**

OVERVIEW

This practical course helps current and aspiring middle leaders develop the skills needed to manage and lead teams effectively. It explores leadership styles, communication, and strategies for motivating and supporting colleagues, helping leaders build confidence, engage their teams and lead change successfully within departments or year groups.

PROGRAMME INCLUDES

- Behaviours of Outstanding Leaders
- Becoming Agile with your Style of Leadership
- Driving Change
- Managing Communications & Giving Effective Feedback
- Avoiding Managing through a Task List
- Keeping Cool in the Chaos

Middle Leaders: Leading Successful Change

Course Code: **T0423**
 Course Leader: **Marcus Sharrad**
 London: **Wednesday 03 July 2026**

OVERVIEW:

This course supports new and experienced middle leaders in leading change with confidence and clarity. It explores how to develop an authentic leadership style, create a compelling vision and engage teams during periods of change. Delegates will gain practical strategies to build trust, manage resistance and foster a positive, collaborative culture within their department or year group.

PROGRAMME INCLUDES

- Leading Authentically
- Winning Hearts and Minds
- Evolution or Revolution
- Flexing Your Style to Give People What They Need
- Making Time to Think

Metacognition Ignition: Spark Pupil Potential, Revolutionise Learning

Course Code: **T0401**
 Course Leader: **Rachel Ballantyne**
 London: **Thursday 18 June 2026**

OVERVIEW

This course explores how metacognitive strategies can transform learning by helping pupils understand and manage their own thinking. It introduces practical frameworks such as the SPADE model and evidence-based approaches that enable teachers to build independent learners, deepen understanding and improve engagement and long-term academic success.

PROGRAMME INCLUDES

- Unlocking Learning: The Power of Metacognition
- The SPADE Framework: Structuring Metacognitive Practice
- Strategic Toolkits: Planning, Monitoring & Effective Learning Techniques
- Cultivating Metacognitive Classrooms: Adaptation & Evolution

The AI Spark: Igniting Pupil Potential & Transforming Educational Futures

Course Code: **T0402**
 Course Leader: **Rachel Ballantyne**
 London: **Monday 29 June 2026**

OVERVIEW

This course explores how metacognitive strategies can transform learning by helping pupils understand and regulate their own thinking. It introduces practical frameworks such as the SPADE model and evidence-based techniques that develop independent, reflective learners while improving engagement, retention and long-term academic success across subjects.

PROGRAMME INCLUDES

- The AI Revolution in Education: Understanding the Imperative
- Practical AI Strategies: Differentiating Learning and Boosting Recall
- AI for Enhanced Feedback and Personalised Support Implementing AI Ethically and Strategically in Your School

Culture Over Compliance: Leading Safeguarding with Purpose and Impact

Course Code: **T0422**
 Course Leader: **Rachel Ballantyne**
 London: **Wednesday 24 June 2026**

OVERVIEW

This course supports school leaders in developing a safeguarding culture that goes beyond compliance. It explores how to embed safeguarding within the ethos of a school, strengthen staff confidence in identifying and responding to concerns, and create systems that prioritise the wellbeing and protection of every student.

PROGRAMME INCLUDES

- The Evolving Role of the DSL in 2026
- Managing Complex Safeguarding Cases with Confidence
- Building a Whole-School Safeguarding Culture
- Leading Safeguarding Strategy and Ofsted Readiness

NEW Supporting the Learning of SEND Students in Mainstream Settings

Course Code: **T0430**
 Course Leader: **Bukky Yusuf**
 London: **Wednesday 01 July 2026**

OVERVIEW

This brand-new course has been designed for teachers in secondary education settings who want to learn more about SEND and how to implement effective pedagogical strategies that aid SEND student progress. This course will explore the latest educational research to outline the most common additional learning needs within a classroom setting to develop their SEND knowledge and practical teaching practices to aid SEND student progress.

PROGRAMME INCLUDES

- Exploring the National SEND Landscape
- Exploring the Four Areas of Need and Barriers to Learning
- Reviewing High Impact Inclusion Strategies
- Understanding what the Behaviour is Telling us
- Next Steps and Creating your Plan of Action

Empowering Educators, Inspiring Learners, Transforming Futures Delivering Excellence in Education for Over 25 Years

Keynote
educational

At Keynote Educational, we believe in the power of high-quality teaching and learning development to transform classroom practice and raise student outcomes. For more than two decades, we have worked alongside schools, teachers, and students to deliver training that is impactful, practical, and forward-thinking. Let us support your school's objectives with a tailored package, including teacher and leadership CPD courses, bespoke staff training, impactful student revision events, and expert exam marking.

LEADERSHIP

Teacher CPD Courses

Informative, practical, and inspiring - our CPD courses focus on wide a range of subject specific areas and departmental leadership. Designed by our expert team and delivered by experienced course leaders and examiners, each course offers up-to-date strategies, real classroom insight, and tools to boost teacher confidence and student success.

Leadership CPD Courses

Our leadership courses are engaging, practical, and aligned with the latest priorities and developments. Whether you're stepping into your first leadership role or considering your next career move up the leadership ladder, our courses will give you a deeper understanding of who you are as a leader, what you stand for, and how to move forward with impact.



"As an international school, we benefitted from a tailored CPD course delivered online to our teachers. The trainer's expert guidance allowed us to apply strategies immediately and address follow-up questions. This year, our cohort achieved 100% A-A grades, and the training was key in helping our teachers support pupil success."*

Harrow International School

National Conferences

Our national conferences bring together leading experts, practitioners, and school leaders to explore the most pressing priorities and challenges in education and leadership. Each conference offers high-impact insight, practical strategies and the latest thinking - equipping delegates with knowledge they can take straight back and implement in school.

In-School Teacher Events

Whether it's whole-school training, department development, or leadership support, our in-school sessions provide a flexible, cost-effective way to bring expert-led professional learning to your staff. All our subject and leadership CPD courses can be delivered directly in your school and tailored to meet your specific priorities.

In-School Student Events

High-impact, focused, and flexible, our in-school revision sessions are led by expert and experienced examiners. Designed for GCSE and A-Level students, each event targets key exam techniques, revision strategies, and examiner expectations. Students leave feeling more confident, better prepared, and ready to succeed - with sessions available face to face or online to suit your school's needs.

Exam Marking & Assessment

Fast, accurate, and impartial - our exam marking service provides detailed assessment and feedback for both students and teachers. We only use experienced, exam board-trained examiners to ensure the highest quality and consistency. Covering A-Level and GCSE across all major exam boards, our marking helps identify strengths, target areas for improvement, and prepare students more effectively for final exams.



Scan the QR code
to get in touch

Let's Work Together

Whether you're planning your next professional development programme or need advice on student revision and assessment, our team is here to help. Let's work together to find the right solutions for your school.

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