

TEACHER WEBINAR

NEW: PEARSON/EDEXCEL ECONOMICS A: GETTING STUDENTS TO THE TOP GRADES ON THEME 3

FOCUS

This short session will analyse the key parts of the specification for theme 3 ensuring the delegates understand the most important parts of the course, and which key areas are transferable to other themes later on in the course. The course will also consider the types of questions that are asked on theme 3 in paper 1 and how these key topics build upon ideas met in theme 1. We will also identify how theme 3 is assessed in paper 3 the synoptic paper. Advice will also be offered on which parts of the course to spend longer on, to ensure the students fully understand these areas, as they come up time and time again throughout the themes. Please note, due to time constraints labour markets will not be covered.

PROGRAMME

Key challenges

4.30 - 6.00pm

- Key challenges of teaching Theme 3: understanding theory of the firms and how these costs and revenue curves enable economists to identify profit and how they are used to analyse the different market structures

Examiner key challenge analysis with strategies that produce results:

- Understanding of theory of the firm, looking at AR, MR, AC, MC curves. Asking why the curves are shaped in this way, and what are their significance. We will also consider how elasticity varies along the demand curve and how this relates to a TR curve. We will consider where profit is found.
- In this session we will consider each of the market structures. In turn we will consider each of their assumptions and the Short run or long run equilibriums?
- We will also consider the dynamics of the market, and why assumptions are so important

Exam Tactics for Reaching the Highest Grades

- Revision ideas to help students produce high grade answers
- Working to the standard: review of specimen scripts. Plenary and review of the course

DATE

Wednesday 24 February 2021
Wednesday 23 June 2021

WEBINAR LEADER

Helen Gorden is a senior examiner and lead economics teacher, with over twelve years' experience teaching with one of the 'outstanding' leading sixth forms in the UK. She has been commissioned to write many resources for business and economics. Helen has experience of supporting a range of teachers inside the economics classroom. She has over 15 years' experience in developing teaching and learning strategies and coaching others to improve their pedagogy and student outcomes. She is friendly and enthusiastic and is keen to share experiences and find solutions.

WHO SHOULD ATTEND

- Head of departments
- Experienced teachers who are seeking to maximise their teaching
- Teachers who are new to Pearson/Edexcel A-Level Economics

BENEFITS

- Secure practical effective methods which maximise student results
- Gain a secure understanding of the key theories in theme 3
- To understand the key topics in theme 3, and how they are applicable to other themes
- How theme 1 theory is applicable to theme 3 and paper 1 and 3
- How theme 3 can be used synoptically

WHY SHOULD YOU BOOK A TEACHER WEBINAR?

- ✓ **Get focused feedback** on the most important areas for improvement for 2021
- ✓ **Take away new approaches** to tackling specific challenging topics that take a different angle
- ✓ **Gain new techniques** for enhancing the performance of specific groups of students
- ✓ **Led by current examiners and academic experts**, giving the best possible advice
- ✓ **Interact and ask questions directly** to the examiner expert leading the webinar